

## **Aspiring Tier Application:**

*The Missouri Main Street Connection Tier System Network provides Aspiring Level organizations a range of services and assistance to meet a variety of community commitment and readiness levels. It is for communities that are just starting a downtown revitalization effort and wish to explore using the Main Street Approach®.*

Missouri Main Street Connection, Inc. (MMSC) is the licensing partner and Main Street Coordinating Program for the State of Missouri with the National Trust of Historic Preservation's Main Street Center. This licensing and coordinating partner agreement identifies Missouri Main Street Connection, Inc. as having the sole discretion to determine whether a community may claim to be part of the Missouri Main Street Coordinating Program which designates communities through a selection process and determines their status within the Missouri tier system, whether it be Aspiring, Affiliate, Associate, or Accredited.

### **Our organization would like to become an Aspiring level member of the Downtown Revitalization Tier System Network.**

#### **We agree to:**

- 1) Send a representative to at least one Missouri Main Street Connection (MMSC) training per year.
- 2) Take time to learn about the Main Street Approach®
- 3) Maintain an active membership in MMSC for at least one year.

#### **In exchange, MMSC will provide:**

- 1) Notification of statewide and regional MMSC workshops and conferences.
- 2) Discounted workshop fees.
- 3) Telephone consultations.
- 4) Eligibility for the Annual Missouri Downtown Awards Program.
- 5) Newsletter
- 6) Access to the Tool Kit Area on the MMSC website and the MMSC Resource Library.
- 7) Invitations to "Tier" Community Networking Events.
- 8) Invitation to Main Street Capital Day
- 9) Opportunity to make application to move up in the Tier System

#### **Submission Instructions:**

Application for MMSC Aspiring Tier Level may be submitted at any time.  
 Please understand that the questions are to help us serve your community effectively.  
 All five questions must be answered and attachments provided.  
 Answers to all questions must not exceed 2 pages (8 1/2 x 11).  
 Application should be type written.

#### **Submit application and the Tier Commitment Statement to:**

**Missouri Main Street Connection  
 PO Box 1066, Branson, MO 65615.**

Questions: Phone: 417-334-3014 E-mail: [momainstreet@aol.com](mailto:momainstreet@aol.com)

# Aspiring Tier Commitment Statement:

\_\_\_\_\_ agrees to meet the requirements of MMSC as  
 (community and/or organization)  
 outlined above and will be eligible to receive Aspiring level services from MMSC if the requirements are met. We understand that our Aspiring level membership within the Tier System does not authorize us to use the Main Street® trademark name and further understand that the Main Street® name is a trademarked brand, owned by the National Trust for Historic Preservation’s National Main Street Center.

\_\_\_\_\_  
 Signature of Designated Contact Person Date \_\_\_\_\_

\_\_\_\_\_  
 Address city zip

**Question 1. Applicant Information:** please print

*Name of Designated Contact Person:	
*This person’s title or affiliation:	
*Name of the Community:	
*Population:	
Organization: (if applicable)	
*Street Address of the contact person:	
*City, State, Zip	
*Phone Number of the contact person:	
E-mail Address:	

\* these fields are required

**Question 2.** *You may use up to two additional pages to complete the questions below.*

Briefly describe the economic and physical characteristics of your downtown district. Include 15 photographs of your downtown, showing streets and buildings, on a CD with photo descriptions.

**Question 3.**

Briefly describe the structure of your organization. (If it has a Board of Directors and officers, attach a list, and copies of the organization’s Articles of Incorporation and Bylaws)

**Question 4.**

Briefly describe the efforts made to improve the downtown or commercial district over the past 5 years.

**Question 5.** Briefly describe what you hope to achieve by participating as an Aspiring Community.