



Aspiring Application Tier System Network

How to Apply

Communities may become Aspiring at any time by completing a brief application and maintaining current membership in MMSC.

See application below.

Questions: call
417-334-3014

Missouri Main Street Connection offers the Aspiring option for a range of services and assistance to meet a variety of community commitment and readiness levels. It is for communities that are *just starting a downtown revitalization effort, or that may wish to eventually utilize the Main Street Approach®*.

A core feature of the services is access to training by state and national downtown development professionals. Aspiring communities will have opportunities to learn about best practices in the field and to network with peers from around the state.

Missouri Main Street Connection, Inc. (MMSC) is the licensing partner and Main Street Coordinating Program for the State of Missouri with the National Trust of Historic Preservation's Main Street Center. This licensing and coordinating partner agreement identifies Missouri Main Street Connection, Inc. as having the sole discretion to determine whether a community may claim to be part of the Missouri Main Street Coordinating Program which designates communities through a selection process and determines their status within the Missouri tier system, whether it be Aspiring, Affiliate, Associate, or Accredited.

	Requirements
Have a broad-based revitalization organization	The organization does not have to be an independent nonprofit and may include Chambers of Commerce, local governments, commercial neighborhood districts organizations, merchant groups, etc.
Attend Trainings	Representatives must attend at least one MMSC training per year to remain active as a Downtown Aspiring community.
Take time to learn about the Main Street Approach™	The Main Street Approach™ has a proven record of success as the leading method for downtown revitalization. It will be your community's foundation for success.
Missouri Main Street Connection Membership	MMSC is a statewide nonprofit corporation committed to fostering new vitality at the heart of Missouri communities. Although membership is a small percentage of our annual MMSC budget, membership allows us to expand our services and spread the word on downtown revitalization. Membership with MMSC also verifies commitment from the community.

	Services
Workshops & Conferences	MMSC sponsors training in a variety of downtown development topics. MMSC members are eligible for discounted registration fees at MMSC-sponsored workshops.
Telephone Consultation	State staff available for phone consultation.
Eligibility for Annual Awards Program	Downtown Aspiring organizations are eligible to submit nominations for the annual "Missouri Downtown Revitalization Awards."
MMSC Newsletter and	Quarterly Newsletters and Community News Reports will be e-mailed to

Community News Reports	representative of the Aspiring Community organization.
Access to Tool Kit Area on www.momainstreet.org	Access to “tool kit” areas on the Missouri Main Street website with samples and templates of latest revitalization resource materials.
“Tier” Community Events	Will receive invitations to “Tier” Community Networking Events.
Main Street Capital Day	Aspiring Community organizations will be invited to accompany MMSC during Missouri Main Street Capital Day.
Opportunity to Make Application to Move up in the Tier System	Aspiring Community organization will have the opportunity to make application to move up in the tiers. With a successful application approved by MMSC, the next level of services also provides onsite organization visits.
MAIN STREET®	Communities at the Aspiring Level may NOT use the Main Street® trademark name.