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## **PRESS RELEASE**

**April 29, 2011**

**To: Cabool Enterprise Newspaper and KZGM/KZ88**

**contact:**

**Gayla Roten, State Director, Missouri Main Street Connection, Inc.**

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Missouri Main Street Connection Inc. (MMSC) is pleased to announce that Cabool Revitalization Group, Inc. (CRG) has been selected in a competitive application process to participate in a new cost-sharing grant that provides training and technical services to local revitalization programs in historic commercial districts.

MMSC staff will conduct an initial consultation with CRG to evaluate the revitalization program and set up a schedule of services customized to address the local revitalization needs.

CRG was founded in 1989 as a 501c3 not-for-profit organization and has worked on revitalization projects in the downtown historic district since the group's inception. A number of successful structural rehabilitation and restoration projects have been completed. Cabool has many historic and cultural assets such as The Bauch House, and the existence of a functioning Board of Directors and active committees are a sound foundation for further revitalization efforts.

The grant period is for two years. During that time CRG will receive on-site training from MMSC that will develop the leadership skills necessary to conduct the revitalization efforts. Representatives of Downtown Cabool also will attend regional revitalization workshops and conferences conducted by MMSC. The goal of the grant is to create a local organization that can develop a long-term, self-sustaining revitalization program.

The grant is a 40/60 match, requiring the community to contribute 40% of the cash value of the services, and MMSC to contribute 60% in services.

As a result of Cabool's successful application, the program is also designated as an Affiliate in the MMSC Tier Structure, which ranks revitalization progress on standards established by the National Trust for Historic Preservation's Main Street Center. The Missouri Main Street Connection oversees the programs in Missouri and is currently working with over 70 communities, educating and training them in to conduct sustainable revitalization.

For more information about the MMSC Affiliate grant program, contact Gayla Roten at 417-334-3014 or [info@momainstreet.org](mailto:info@momainstreet.org)

## **Missouri Main Street Connection**

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