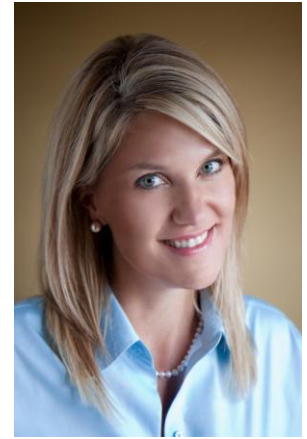




## **PRESS RELEASE**

Contact: Gayla L. Roten, State Director  
Missouri Main Street Connection, Inc.  
800 State Highway 248, Suite 2-F  
Branson, MO 65616  
Phone: 417-334-3014



## **Missouri Main Street Community Development Coordinator Hired**

Missouri Main Street Connection (MMSC) is pleased to announce Jeanine Rann as Community Development Coordinator to help meet the growing demand by communities across the state of Missouri looking to revitalize their commercial districts. MMSC received nearly 40 resumes and letters of interest from highly qualified candidates from all over the country, and we are thrilled to have chosen Ms. Rann from Lee's Summit, Missouri who we believe will be dedicated to our mission in providing communities with the knowledge and tools to economically and physically revitalize their downtowns.

"We are thrilled and honored to have Jeanine joining our team" says Gayla Roten, State Director, Missouri Main Street Connection. "We now have the growth capacity to provide resources and services to additional Missouri communities, and I know Jeanine is dedicated and motivated to begin work with great enthusiasm".

Jeanine has 17 years of professional experience in downtown revitalization including extensive experience utilizing and implementing the Main Street Four Point Approach®, public relations, marketing, communications, public speaking, volunteer recruitment, grant writing and events coordination. She has worked with urban and rural communities and has advanced training in commercial district revitalization having earned her Certification as a Main Street Manager from National Trust Main Street Center.® While working as the Executive Director for Downtown Lee's Summit Main Street Inc, for the past 8 years the program was recognized with multiple State and National awards for excellence in downtown revitalization including the 2010 Great American Main Street Award® given out to only 5 communities across the nation every year, from the National Trust Main Street Center®. During her tenure she earned the confidence and respect of the elected officials and secured a \$600,000 economic revitalization contract with the City of Lee's Summit and was responsible for the implementation of the Downtown Master Plan. In addition, she managed the marketing and public relations during their 18 month streetscape and infrastructure construction project. Downtown Lee's Summit Main Street Inc. was also named the "Best Downtown Revitalization Organization" in the state of Missouri by MMSC in 2009.

Jeanine will be responsible for assisting the Director of Missouri Main Street Connection with management, administration and implementation of the statewide Main Street® program that utilizes historic preservation as an integral foundation for downtown revitalization and economic development. Rann will support the effort to maintain a consistent, quality program of services that will result in the transferences of the Main Street Four Point Approach® to communities throughout the state and will increase the potential success in all downtown revitalization activities.

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