



The Missouri Main Street Connection Mission

Is to enhance the social, cultural and environmental well being of historic downtown business districts located in Missouri's diverse cities and towns, through education using the Main Street Four Point Approach® as developed by the National Trust for Historic Preservation.

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Contact: Gayla Roten, State Director, Missouri Main Street Connection, Inc.

Peculiar Receives Grant for Revitalization Training

Missouri Main Street Connection Inc. (MMSC) is pleased to announce that Peculiar has been selected in a competitive application process to participate in a new cost-sharing grant that provides training and technical services to local revitalization programs in Missouri's historic commercial districts.

MMSC staff will conduct an initial consultation with the Peculiar Arts & Culture District this month to evaluate the existing revitalization efforts and set up a schedule of services customized to address the local revitalization needs.

Peculiar is fortunate to have a sound foundation of volunteers who are eager to see their community prosper. The movement to revitalize downtown Peculiar has been underway about four years with a diverse group of leaders – people who are dedicated to developing a targeted approach to their revitalization efforts and to expand upon Peculiar's success as an Arts and Culture District.

The grant from MMSC covers a two-year period. During that time, individuals in Peculiar who are involved with the revitalization group will receive on-site training from MMSC that will develop the organization's capacity to sustain the revitalization effort. Representatives from Peculiar also will attend regional revitalization workshops and conferences conducted by MMSC. **The goal of the grant is to develop the skills of local leaders who will be able to carry forward a preservation-based revitalization program that will be self-sustaining.**

The grant is a 40/60 match, requiring the community to contribute 40% of the cash value of the services, and MMSC to contribute 60% of the services.

As a result of Peculiar's successful application, the community is also designated as an Affiliate in the MMSC Tier Structure, which ranks revitalization progress on standards established by the National Trust for Historic Preservation's Main Street Center. The Missouri Main Street Connection oversees the programs in Missouri and is currently working with over 70 communities to conduct sustainable revitalization within the context of historic preservation.

For more information about the MMSC Affiliate grant program, contact Gayla Roten at 417-334-3014; e-mail: info@momainstreet.org, or visit the Missouri Main Street website: www.momainstreet.org

Missouri Main Street Connection

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