

YEAR-ROUND PARTNERING OPPORTUNITIES

	PLATINUM PARTNER \$10,000	GOLD PARTNER \$5,000	SILVER PARTNER \$3,000	BRONZE PARTNER \$1,000
YEARLY INVESTOR				
MMSC Membership (one year)	Yes	Yes	50%	25%
MMSC Website Partner Promotion	Enhanced listing – description, logo, contact	Basic Listing - Logo, contact	Logo	Logo
MMSC Email Promotion (approved/sent by MMSC)	2 – emails	1 – email	1 – constant contact	-
MMSC Mailing Labels (primary current contacts & all members)	2 sets twice per year	1 set per year	1 set of conference attendees past 2 years	1 set conference attendees 2015
MMSC eNewsletter: Partner Article	2 articles	1 article	-	-
MMSC Website Page RFP and Job Posting	Unlimited access	5 per year posted	2 per year posted	1 per year posted
2015 TRAINING AND NETWORKING EVENTS (8+ SCHEDULED)				
Complimentary registration(s) (total)	4	3	2	1
Additional Registration(s): 50% discount (total)	4	3	2	1
Logo recognition on electronic events marketing	Linked logo	Linked logo	Logo	Logo
Premier Regional Workshop/Event Sponsor (pick four out of the eight)	Yes	-	-	-
2015 ANNUAL STATE CONFERENCE AND EVENING OF EXCELLENCE CELEBRATION				
Top Level Recognition in All Promotional Materials	Logo with description	Logo	Logo	Logo
Awards Sponsor for Evening of Excellence	Yes	-	-	-
Exhibit Space	Double booth (premium)	Single booth	-	-
Verbal & Signage Recognition at All Sit-Down Meals	Yes (premium)	Yes	Yes	Yes
Listing on Conference Website	Linked Logo	Linked Logo	Logo	Logo
Recognition in the Missouri Main Street E-Newsletter	Yes	-	-	-
Complimentary Registrations to the Conference	4	3	2	1
Complimentary Registrations to the Evening of Excellence	2	-	-	-
Additional Registration(s) 50% discount (total)	4	2	1	-
One (1) Senior Representative makes brief remarks	Yes	-	-	-
Conference attendees List and Contact Information	Yes	Yes	Yes	Yes
Display Ad and/or Recognition in Final Program	Full Page	Half Page	-	-
Recognition from Podium During General Assembly	Yes	Yes	Yes	Yes
Participation at General Assembly Introducer, Speaker, or Moderator	GSI, S or M	S or M	M	-
Promotional Insert in Attendee Packet/ Goodie Bag	Yes	Yes	Yes	Yes
Sponsor Ribbon(s)	Yes	Yes	Yes	Yes