

GET PLUGGED IN...DOWNTOWN

Missouri's Premier Revitalization Conference 2015

July 28—30, 2015

The Westin Kansas City
at Crown Center

Register Early for Discounts

Missouri's Premier Downtown Revitalization Conference will empower and motivate you with back to the basics of downtown revitalization and to the extreme with innovation, entrepreneurship and placemaking. Get Plugged In... for three days of educational sessions, in-the-field tours, downtown revitalization EXPO, and the Evening of Excellence celebrating Main Street accomplishments around the state.

Take advantage of early discounts and register online by midnight July 8.

Hear a Keynote by Michael Shuman

In his latest book, *The Local Economy Solution* (Chelsea Green, 2015), Michael Shuman suggests that economic development as practiced today—to attract and retain business—is fundamentally misguided, because it overlooks locally owned small business, exactly the businesses most important for any Main Street revitalization. Attend this conference to hear his argument how local economic development might be possible at zero long-term cost.

Back to the **Basics** of Downtown
Revitalization and to the **Extreme**
with **Innovation,**
entrepreneurship, and
placemaking

Be the First to Know

Missouri Main Street is excited to unveil four new initiatives that will help move your downtown revitalization efforts to the next level.

[Register by July 8!](#)



DOWNTOWN

MISSOURI'S PREMIER REVITALIZATION CONFERENCE

See all conference details at www.getpluggedindowntown.org