



Missouri Main Street Connection, Inc.

Our mission is to enhance the social, cultural and environmental well being of historic downtown business districts located in Missouri's diverse cities and towns, through education using the Main Street Four Point Approach® to Revitalization, as developed by the National Trust for Historic Preservation.

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PRESS RELEASE

Grandview Receives Downtown Revitalization Grant from Missouri Main Street

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The City of Grandview, MO has been selected in a competitive application process to participate in a cost-sharing Affiliate Grant that provides training, mentoring, and technical services to revitalization programs in Missouri's historic commercial districts. The grant is provided by Missouri Main Street Connection, Inc. (MMSC)

MMSC staff will visit with Grandview's downtown community leaders to evaluate existing and future needs of the downtown, and then schedule a series of customized training and mentoring sessions equipping them to concentrate on their local revitalization goals. **The goal of the grant** is the development a sustainable, volunteer-based organization that will carry out an economic development program based on the preservation of historic assets in the downtown, using the Main Street 4-Point Approach® to Revitalization.

With support from MMSC, the Grandview revitalization group anticipates:

- Relying upon recent infrastructure improvements and the new Civic Plaza to attract more interest in downtown for shopping and entertainment.
- Recruiting additional unique retail shops and restaurants to bring people into downtown for longer periods of time.
- Making creative use of existing space for expanding business opportunity and residential development.

During the next two years MMSC will provide Grandview with training and mentoring to establish a revitalization organization that will engage the entire community as a participant and beneficiary. The group also will attend regional revitalization workshops and conferences conducted by MMSC.

The Affiliate Grant is a 40/60 match, requiring the community to contribute 40% of the cash value of the services. The total value of the grant in training and mentoring services is \$24,000. Grandview also is now designated as an Affiliate in the Missouri Main Street Tier Structure which ranks progress on standards established by the *National Trust for Historic Preservation's Main Street Center*. MMSC currently provides revitalization training and mentoring to 159 communities in Missouri, plus Main Street® accreditation services.

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