

May 11, 2020



MISSOURI  
MAIN STREET  
CONNECTION

# LEADING MAIN STREET NEWS of the Week



## 3 Resources

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## 3 Merchant Ideas

- Downtown business owners need to establish trust with their customer base on their cleaning procedures. "Trust Kits" help to ease customer minds on the precautions that businesses are taking.
- **Ember's Candle Bar** in Lee's Summit is selling a themed candle where a portion of the proceeds go to Downtown Lee's Summit.
- Downtown Trenton made a **creative video** welcoming back their business owners!



## 3 Ways to Show Support

- **Main Street Winter Haven** has created space available for outside dining and many parklet areas for the community to use.
- **Livermore Downtown** hosted a creative event, "Friday Night Triple SIP - Shelter In Place.. Sip In Place.. Shop In Place" through Facebook.
- **Clinton Main Street** posted a video updating the community that businesses are open.

### PROGRAM NOTE:

Encouraging words of the week here.

