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July 1, 2020

PRESS RELEASE

Missouri Main Street Connection To Host Virtual Downtown Revitalization Awards Ceremony

Contact: Gayla Roten, State Director, Missouri Main Street Connection, Inc.; PO Box 1066, Branson, MO 65615; phone: 417-334-3014.

Missouri Main Street Connection (MMSC) will host an awards ceremony that will take place Thursday, July 30th at 7PM to honor and celebrate communities, individuals, businesses, and organizations from across the state that have completed exemplary work in downtown revitalization. Competitive nominations were submitted for projects, activities and individuals in 15 different categories that covered aspects of design, economic vitality, organization, promotion, and other efforts in downtown revitalization. MMSC will award organizations in categories such as Outstanding Public Official, Premier Partner, Volunteer of the Year, Creative New Event, Business of the Year, Outstanding Economic Impact Project, Best Downtown Housing Project, Best Historic Preservation Project, Best Façade Rehabilitation under \$10,000 and more.

MMSC is a statewide non-profit organization designed to help Missouri communities preserve their historic commercial districts through economic revitalization. MMSC currently provides services and trainings to over 160 communities across the state. MMSC has empowered downtown revitalization in Missouri communities since 2006, resulting in \$964 million of private and public investments, the creation of 829 net new businesses, and the development of 4,097 net new jobs in Main Street communities.

The semi-finalists being recognized this year from Missouri include local Main Street organizations from Albany, Blue Springs, Cape Girardeau, Clinton, Excelsior Springs, Independence, Joplin, Lee's Summit, Liberty, Pleasant Hill, Trenton, Warrensburg, Warrenton, and Washington.

Please join us to celebrate the accomplishments of our Missouri communities on July 30th at 7:00PM for the Evening of Excellence Virtual Awards Ceremony on Facebook Live! Use #EveningofExcellence in preparation and during the event.