

July 6, 2020



MISSOURI
MAIN STREET
CONNECTION

LEADING MAIN STREET NEWS of the Month



Resource

- Join us for **Mornings on Main** webinar July 8th at 8:30AM where we will discuss elements that need to be considered when preparing businesses for potential disruptions and helping communities create a resilient economy.
- **Independent We Stand's** mission encourages independently owned businesses to reach out to their communities about the many benefits of buying local. Sign up for their newsletter at info@independentwestand.org.



Reinvent

- **Proud Places** contributor Diane Larusso looked at events and how to pivot and set goals for what they look like through this pandemic.
- Downtown Lee's Summit created a **Love Local** business passport program that includes special offers from downtown merchants.
- **Main Street America** organized materials about pivoting current organizations and downtown goals to better serve our businesses and communities.



Recover

- **Downtown Canandaigua** in New York hosted a ribbon cutting ceremony to celebrate businesses reopening from the pandemic and kicked off their decorating contest that replaces firework celebrations.
- The **Columbus Board of Works** has allowed restaurants to expand their outdoor seating and close the streets on weekend nights from 4pm to midnight.

PROGRAM NOTE:

Encouraging words of the month here.

