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PRESS RELEASE

**Clinton Main Street Achieves Associate Tier Status with
Missouri Main Street Connection**

Contact: Gayla Roten, State Director, Missouri Main Street Connection, Inc.; PO Box 1066, Branson, MO 65615; phone: 417-334-3014.

Clinton Main Street has been selected as a new Associate community with Missouri Main Street Connection (MMSC). MMSC is a statewide non-profit organization designed to help Missouri communities preserve their historic commercial districts through economic revitalization. MMSC currently provides services and trainings to over 160 communities across the state. MMSC has empowered downtown revitalization in Missouri communities since 2006, resulting in \$964 million of private and public investments, the creation of 829 net new businesses, and the development of 4,097 net new jobs in Main Street communities.

MMSC State Director, Gayla Roten stated, "Clinton Main Street continues to take incredible organizational strides and has shown to make a true impact on downtown Clinton. They have truly grown their support base from all sectors of the community not only financially, but through defined partnerships with the City of Clinton and their downtown business owners. We are excited to continue to work with Clinton Main Street as an Associate tier member to bring about sustainable change in downtown Clinton!" Clinton Main Street has had \$674,890 invested in downtown and 1,910 volunteer hours.

Associate communities are those working toward being recognized as a nationally Accredited Main Street community by Missouri Main Street and National Main Street Center. The Associate Tier will help prepare the community for meeting the standards to be a Nationally and State Accredited community. At the Associate Tier level, the community is seeing an increase in the economic value of the downtown and is making progress to achieve an active and vibrant downtown revitalization organization.