

August 3, 2020



MISSOURI
MAIN STREET
CONNECTION

LEADING MAIN STREET NEWS of the Month



Resource

- The **HartBeat of Main Street Grant Program** will fund solutions that help small business owners respond and adapt to the COVID-19 pandemic and help to revitalize and strengthen older and historic downtown commercial districts. Applications open July 27, 2020.
- Governor Parson announced a **small business grant** to provide relief for costs of business interruption caused by the COVID-19 pandemic.



Reinvent

- The Livingston County Health Department is handing out **signage** for organizations that are holding events in the community.
- Submit an application to **REINVENT** your downtown with the **AARP Resiliency Grant!**
- **Historic Downtown Liberty** hosted a safe downtown sidewalk sale to ring merchant cash registers!



Recover

- **Proud Places** created an informative blog post to consider going virtual for future events.
- **Warrensburg Main Street** hosted a Prom Parade for high school students to walk the red carpet and have photo opportunities downtown.
- MMSC hosted the **Evening of Excellence Virtual Awards Ceremony** on July 30th. The ceremony celebrated community achievements across Missouri.

PROGRAM NOTE:

Encouraging words of the month here.

