

EMPOWERING
Community Revitalization

BOARD OF DIRECTORS

President, Robert Lewis

St. Louis University, St. Louis

**Immediate Past President,
Steven Hoffman**

Southeast MO State Univ., Cape Girardeau

Treasurer, Bridgette Kelch

East Central College Foundation, Washington

Karen Bode Baxter

Preservation Specialist, St. Louis

Dawn Dauer

The Bank of Missouri, Cape Girardeau

Robert Espeland

US Bank, St. Louis

Shelia Holm

AARP, St. Louis

Christine Johnston

MarksNelson, LLC, Kansas City

Joe Lauber

Lauber Municipal Law, Lee's Summit

Sandy Lucy

Mayor, Washington

Mark Pauley

MO Dept. of Econ. Dev., Jefferson City

Dan Ross

Missouri Municipal League, Jefferson City

Russ Volmert

Forest Park Forever, St. Louis

ADVISORY BOARD

Darin Chappell

City Administrator, Chillicothe

Senator Mike Cierpiot

Missouri Senate District 8

William Emmons

Federal Reserve Bank of St. Louis, St. Louis

Mark Grimm

Gilmore and Bell, St. Louis

Jonathan M. Kemper

William T. Kemper Foundation, Kansas City

Julie Turnipseed

Anderson Co. Devel. Agency, Garnett, KS

John Vietmeier

Downtown Washington, Washington

Senator Brian Williams

Missouri Senate District 14

August 19, 2020

PRESS RELEASE

Campbell Receives Downtown Revitalization Grant From Missouri Main Street

Contact: Gayla Roten, State Director, Missouri Main Street Connection, Inc. PO Box 1066, Branson, MO 65615; phone: 417-334-3014.

The City of Campbell Downtown Development Corporation has been selected in a competitive application process to participate in a cost-sharing Community Empowerment Grant that provides training, mentoring, and technical services to revitalization programs in Missouri's historic commercial districts. The grant is provided by Missouri Main Street Connection, Inc. (MMSC)

MMSC staff will visit with Campbell's downtown community leaders to evaluate existing and future needs of the downtown, and then schedule a series of customized training and mentoring sessions equipping them to concentrate on their local revitalization goals. MMSC State Director Gayla Roten noted, "This service grant offers an amazing opportunity to City of Campbell Downtown Development Corporation to bring the community together to preserve and revitalize the district. We are excited to assist the entire community with this work!"

The goal of the grant is the development of a sustainable, volunteer-based organization that will carry out an economic development program based on the preservation of historic assets in the downtown, using the Main Street Four-Point Approach® to Revitalization.

With support from MMSC, the Campbell revitalization group anticipates:

- To create an organization focused on the sustained revitalization for downtown Campbell and in the community
- To better support and promote downtown Campbell

During the next two years, MMSC will provide Campbell with training and mentoring to establish a revitalization organization that will engage the entire community as a participant and beneficiary. The group also will attend regional revitalization workshops and conferences conducted by MMSC.

The Community Empowerment Grant is a 40/60 match, requiring the community to contribute 40% of the cash value of the services. The total value of the grant in training and mentoring services is \$30,800. Campbell also is now designated as an Affiliate in the Missouri Main Street Tier Structure which ranks progress on standards established by the *National Trust for Historic Preservation's Main Street Center*.