

September 14, 2020



MISSOURI
MAIN STREET
CONNECTION

LEADING MAIN STREET NEWS of the Month



Resource

- Kennedy Smith with the **Institute for Local Self-Reliance** wrote an article with 26 strategies for local leaders.
- **Nav** is providing grants to small businesses that tell a story of perseverance and opportunity in the face of a past or ongoing challenge. The next round opens on October 1st.



Reinvent

- **Historic Downtown Liberty** is doing a unique, virtual 50/50 raffle to raise money for the organization!
- **Downtown Lee's Summit** is hosting a Fall Open House event to bring customers into merchant's businesses.



Recover

- **Downtown Excelsior Springs** created a Lemons to Lemonade annual banquet to celebrate the successes of their downtown businesses. This is an outdoor, socially-distanced event that also raises money for an alley activation project!
- Join us on September 16th at 8:30AM for **Mornings on Main** highlighting Retail Realities in the Age of COVID-19.

PROGRAM NOTE:

Encouraging words of the month here.

