

October 5, 2020



MISSOURI  
MAIN STREET  
CONNECTION

# LEADING MAIN STREET NEWS of the Month



## Resource

- AARP and Main Street America discuss how **open streets** programs can benefit the community by temporarily closing streets to cars and trucks.
- This brief explores creative approaches to **small businesses** and commercial district recovery through e-commerce and responses to COVID-19.



## Reinvent

- The mayor of Chicago asked for ideas on **distanced outdoor seating** for winter and received over 600 different, cool ideas.
- How can retailers deal with the challenges of COVID-19 and provide a great store layout for customers? Seanette Corkill and Anne Marie Luthro explained how in the last **Mornings on Main** webinar.



## Recover

- Join us on October 7th at 8:30AM for **Mornings on Main** highlighting success stories of County CARES Act funds.
- Main Street America has partnered with eBay to provide a webinar on October 7th at 1PM titled, **Help Your Main Street's Businesses Grow Online**.

## PROGRAM NOTE:

Encouraging words of the month here.

