

November 2, 2020



MISSOURI
MAIN STREET
CONNECTION

LEADING MAIN STREET NEWS of the Month



Resource

- MMSC will host a free webinar on Wednesday, November 4th at 8:30AM. **Mornings on Main** will feature Jim Thompson, of Main Street Iowa, discussing advocating for new entrepreneurs by utilizing local resources.
- This brief by **Main Street America and AARP** focuses on infrastructure elements that communities can use to create great places in their downtowns during this changing time of response and management.



Reinvent

- **Proud Places** contributor Ben Muldrow published a video on strategies for winter with actionable steps for organizations and downtowns.
- Have you made plans to support your local businesses on **Small Business Saturday**? Supporting downtown businesses by shopping local on Saturday, November 28 is important now more than ever!



Recover

- Downtown Lee's Summit Main Street hosted the **Around Town Raffle** that raised money for their Main Street program and highlighted local businesses and experiences.
- Bench Consulting created a **Winter Guide** full of placemaking tips to bring customers downtown for the winter months!

PROGRAM NOTE:

Encouraging words of the month here.

