

December 7, 2020



MISSOURI  
MAIN STREET  
CONNECTION

# LEADING MAIN STREET NEWS of the Month



## Resource

- **Main Street America & AARP** published an article that focuses on the connections between trails, parks, and the local economy. It also explores how local leaders can maximize the benefits of these connections in their COVID-19 response and management.
- **Streetsense** created a winter dining guide for restaurants and bars to use during this season.



## Reinvent

- Christmas celebrations have looked different this year in many Main Street communities. **Main Street Kirksville** is connecting families with Santa this Christmas season in a cool way!
- Our downtown merchants need our support! **Downtown Washington** came up with a creative shopping event to not only support their small businesses, but to have a little bit of ugly sweater, Christmas fun.



## Recover

- Our partners at **MarksNelson** are hosting a webinar on Tuesday, December 8th at 10AM to learn about the investment and tax savings opportunities resulting from the Opportunity Zone program.
- MMSC presents **Mornings on Main** on January 6th at 8:30AM with William R. Emmons presenting on the outlook for the Main Street economy in 2021.

## PROGRAM NOTE:

Encouraging words of the month here.

