

February 1, 2021



MISSOURI
MAIN STREET
CONNECTION

LEADING MAIN STREET NEWS *of the Month*



Resource

- **Missouri Arts Council** has announced their express grants. Funds may be used for artist fees, artist travel expenses, marketing arts events, project-related educational materials, and more.
- **SBA** has created emergency assistance for shuttered venue operators (SVO) by providing a grant opportunity.



Reinvent

- **Visit Cape** in Cape Girardeau put together an awesome driving tour of their attractions to help kick some cabin fever!
- **Downtown Lee's Summit** has created a spring passport and love local shirt to support their downtown business owners.



Recover

- The **National Main Street Center** has announced their Main Street Resiliency Grant. This program will provide ten \$8,500 grants to accredited communities to fund revitalization efforts.
- **MMSC** is offering a virtual quarterly workshop that will discuss creative ways to expand your brand and communicate the value of your organization.

PROGRAM NOTE:

Encouraging words of the month here.

