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#### PRESS RELEASE

### Sedalia Receives Downtown Revitalization Grant from Missouri Main Street

Contact: Gayla Roten, State Director, Missouri Main Street Connection, Inc.  
PO Box 1066, Branson, MO 65615; phone: 417-334-3014.

The City of Sedalia has been selected in a competitive application process to participate in a cost-sharing People Energizing Places (PEP) Grant that provides training, mentoring, and technical services to revitalization programs in Missouri's historic commercial districts. The grant is provided by Missouri Main Street Connection (MMSC).

MMSC will work with the City of Sedalia staff to schedule a series of customized trainings equipping them to implement local revitalization goals. **The goal of the grant** is to help communities enhance their downtown revitalization efforts. This program will help get everyone on the same page, identify smart growth strategies, and create a detailed plan of action. An assessment of the current conditions will begin to identify needs, train stakeholders on Main Street principles, identifying funding options, and help to develop a plan of action involving community partners to carry out the revitalization efforts.

MMSC State Director, Gayla Roten believes, "The PEP grant is an opportunity for Sedalia to build upon the historic downtown infrastructure already in place with engagement from the various downtown stakeholders to create a robust collection of retail and service businesses while preserving the historic charm of downtown."

With support from MMSC, the City of Sedalia anticipates:

- Establishing a structure for stakeholder involvement in the downtown revitalization process.
- Developing their downtown revitalization efforts further through the training and guidance provided by Missouri Main Street Connection.
- Determining goals and outcomes for a path of success for downtown and its stakeholders.

The PEP Grant provided by MMSC is a 75/25 match, requiring 25% by the community and the remaining 75% provided by MMSC. The total value of the grant in training and mentoring services is \$38,400. MMSC currently provides revitalization training and mentoring to over 180 communities and districts in Missouri.