

March 1, 2021



MISSOURI  
MAIN STREET  
CONNECTION

# LEADING MAIN STREET NEWS of the Month



## Resource

- MMSC will host **Mornings on Main** April 7th at 8:30AM with the State Historic Preservation Office to provide an update on services and programs they offer.
- **Downtown Happy Hour** announced that they will have their second "Unconference." This free event is March 23 - 25, 2021 on Facebook.



## Reinvent

- Take pride in your downtown! The **Downtown Joplin Alliance** is hosting a socially distanced clean up day as an easy way to beautify their downtown.
- Have you checked out the **Proud Places** podcasts? Each episode has great resources from revitalization experts. Listen to it today wherever you get your podcasts.



## Recover

- The National Main Street Center is presenting the Main Street Now conference virtually this year on April 12-14. More details [here!](#)
- **MMSC** is offering a virtual quarterly workshop that will discuss creative ways to expand your brand and communicate the value of your organization on March 12th.

## PROGRAM NOTE:

Encouraging words of the month here.

