

April 5, 2021



MISSOURI
MAIN STREET
CONNECTION

LEADING MAIN STREET NEWS of the Month



Resource

- The **National Main Street Center** conducted a survey in December and these are their nine takeaways.
- President Biden has signed the PPP Extension Act of 2021 into law, extending the **Paycheck Protection Program** an additional two months to May 31, 2021.



Reinvent

- Last year, Downtown Happy Hour was created by professionals across the United States on Facebook to talk about what was happening in downtown. Check out their resources and sessions [here](#).
- Have you checked out MMSC's **Resource Library**? It has a lot of good resources for your organization!



Recover

- The National Main Street Center is presenting the Main Street Now conference virtually this year on April 12-14. More details [here!](#)
- **MMSC** is offering a virtual conference July 28 - 30. Details and registration are available at getpluggedindowntown.com.

PROGRAM NOTE:

Encouraging words of the month here.

