

DOWNTOWNS ARE THE HEART OF THE COMMUNITY. SO IS YOURS AN ASSET OR A LIABILITY?

Many downtowns have been in decline for decades but that doesn't mean it has to die or go away. There are many successful downtowns that have stopped the decline and have re-energized using the National Main Street Four-Point Approach to Revitalization®.

Missouri Main Street Connection offers an Affiliate Grant program to help communities start a Main Street program and begin building a successful downtown with new investment, businesses, residents and events celebrating all that makes a downtown the heart of the community.

This Affiliate Grant program provides two years of hands-on training to get the organization to a running start. The program provides that "over the shoulder" guidance and encouragement to help build a strong foundation for long-lasting economic viability for downtown.

Missouri Main Street communities have pumped over \$669 million in private investment since 2006 creating over 432 net new businesses and over 2,605 net new jobs. National economists have noted that Main Street is the single best economic development model for traditional downtown business districts.



MAIN STREET WORKS!

If you are interested in finding out more about Main Street or the Affiliate Grant program, call the Missouri Main Street office at 417.334.3014 or visit our website at www.MOMainStreet.org.

Missouri Main Street Connection is a 501(c)3 non-profit providing resources and training to communities throughout the State of Missouri.



The Affiliate Grant program is a 60/40 cost share on the services provided to the community. Missouri Main Street Connection absorbs 60% of the cost share with the community providing only 40% of the cost to administer the program. The current community portion is \$9,600. Grant workshops are held throughout the year and will be posted in late 2015 for the 2016 calendar year.