



MISSOURI MAIN STREET CONNECTION, INC.

Our mission is to enhance the social, cultural and environmental well-being of historic downtown business districts located in Missouri's diverse cities and towns, through education using the Main Street Four Point Approach® to Revitalization, as developed by the National Trust for Historic Preservation.

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Missouri Main Street Connection Receives USDA Grant For My Community Matters Initiative

PRESS RELEASE

For more information, contact Gayla Roten at glroten@momainstreet.org

October 20, 2016 - Missouri Main Street Connection (MMSC) is proud to announce the partnership with the United States Department of Agriculture (USDA) on a new initiative in Missouri called My Community Matters. The partnership is through the Rural Community Development Initiative (RCDI) grant program offered by USDA. The RCDI grant program helps community-based development organizations promote economic development in low-income, rural communities. This grant is awarded to MMSC, a non-profit entity that has proven skills in economic development and rural job creation. MMSC will provide matching funds for the program.

MMSC's new initiative, My Community Matters, will provide technical training and assistance to 12 communities in rural Missouri. This assistance and training will focus on a variety of topics including business retention, microenterprise recruitment, and community sustainability. The overall goal of the program is to help Missouri communities build capacity to support sustainable economic development.

USDA funds will supply new necessary support to local community economic goals by engaging targeted rural towns in undertaking meaningful economic development projects. The new communities will receive basic start-up services as well as a never before offered slate of group and hands on training for new communities. Previously-involved communities, who have demonstrated capacity to receive training, will receive more extensive and advanced technical assistance.

The communities targeted by MMSC in the My Community Matters grant proposal are Butler, Campbell, Canton, Clinton, Drexel, Glasgow, Knob Noster, Louisiana, Marceline, Maryville, Moberly, and Willow Springs. Additional communities in need of these services will be included in technical assistance as time and space allows.

MMSC looks forward to working with Missouri communities to implement this program that will help build sustainable communities.

Missouri Main Street Connection is an equal opportunity provider and employer.

MISSOURI MAIN STREET CONNECTION

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