



MISSOURI MAIN STREET CONNECTION

Our mission is to enhance the social, cultural and environmental well-being of historic downtown business districts located in Missouri's diverse cities and towns, through education using the Main Street Four-Point Approach® to Revitalization, as developed by the National Trust for Historic Preservation.

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Downtown Excelsior Partnership Receives State and National Accreditation

The National Main Street Center and Missouri Main Street Connection (MMSC) congratulate the staff, board, and volunteers of Downtown Excelsior Partnership on attaining state and national accreditation as a Main Street community. This is the highest level a downtown revitalization program can receive.

To receive National and State Accreditation status a community must meet or exceed a 10-point criteria established by the National Main Street Center, a subsidiary of the National Trust for Historic Preservation. These criteria are utilized across the country to recognize those high achieving Main Street programs.

Earning Accreditation is a critical step in the success of a Main Street organization and truly validates the work that is accomplished throughout the downtown by Downtown Excelsior Partnership at both a state and national level.

The National Main Street Center and Missouri Main Street Connection, applaud Downtown Excelsior Partnership on their achievement and hard work as advocates for Downtown Excelsior Springs.

Gayla Roten, MMSC State Director, noted that "We are so excited to recognize the hard work of the Downtown Excelsior Partnership board of directors, volunteers, executive director and the community as a whole in achieving National Main Street Accreditation. The Main Street program has been growing and developing which in turn leads to lasting change in the downtown district. Congratulations!"

During 2016, Downtown Excelsior Partnership saw 22 projects that resulted in over \$1 million in public and private investment. The downtown district also saw 11 net new jobs and 1,079 volunteer hours.

The Missouri Main Street Program's purpose is to create vibrant communities across the State. This effort is based on numerous recent studies showing that empowering individuals to develop their downtown motivates high achievement, where people will want to live, work and invest, making our State economically stronger. The goal of the Main Street Center and Missouri Main Street program is to encourage preservation-based economic development through the Main Street Four-Point Approach®.

Missouri Main Street Connection provides communities with the tools needed to develop into thriving downtowns. "These tools can be used to create jobs and build a sense of place that not only provides for current Missouri residents, but makes our communities more attractive to new residents and generations to come," said Ms. Roten.

Communities selected for the Accreditation review are evaluated using the annual evaluation process and accreditation criteria intended to assist each community in performing up to national accreditation standards, as prescribed by the National Main Street Center.

For additional information about Missouri Main Street Connection, see the website: www.momainstreet.org or call 417-334-3014.

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