



Missouri's Premier Revitalization Conference

SHOW ME 7: Things to Know Before You Go

1. The **Registration Office** is located in the Hotel Lobby. You can pick up your badges and tickets during the following hours:

Wednesday: 9:00 am – 3:00 pm
Thursday: 7:30 am – 2:00 pm

2. Show Me the Money **Open House** will be on the Mezzanine on Wednesday and Thursday during conference. Attendees are encouraged to stop by to explore more thoroughly the programs discussed during sessions.

**Show Me the Money for: Preview the terrific sessions available [HERE!](#)
Check out a cool video of downtown Columbia [HERE!](#)**

3. What to wear:
 - a) Wednesday and Thursday **Conference Sessions**: Business Casual (no jeans please).
 - b) Wednesday evening for the **The State of Downtowns in Missouri** event: Casual attire.

We suggest wearing layers or bringing a sweater or light jacket as session rooms tend to be chilly.

4. Weather forecast for the conference (as of 7/21/17):

Day	Temperature / Conditions	Precipitation
WEDNESDAY	High 91° / Low 73°; Partly Cloudy; Humidity 63%; Wind 8 mph	20% Chance
THURSDAY	High 91° / Low 72°; Partly Cloudy; Humidity 61%; Wind 9 mph	20% Chance

5. **Parking**: There is a parking garage across the street from the Tiger Hotel and nearby garage with more room at 6th and Cherry, a couple of blocks away. The [City's parking website](#) has a handy map feature that includes locations of all downtown garages. Metered parking is also available.
6. Have you reserved your **tickets** yet for the **Show Me the Money RIGHT NOW** luncheon and **The State of Downtowns in Missouri...Proven Roadmap to Downtown Success** keynote with reception? These events are too good to miss! Go online now to momainstreet.org/revitalization-conference to purchase lunch tickets – price doubles onsite! – and to RSVP for the keynote with reception.
7. **Conference surveys** will be sent via email with a link to be completed online following the conference.

We can't wait to see you in Columbia for Show Me the Money!