



MISSOURI MAIN STREET CONNECTION

Our mission is to enhance the social, cultural and environmental well-being of historic downtown business districts located in Missouri's diverse cities and towns, through education using the Main Street Four-Point Approach® to Revitalization, as developed by the National Trust for Historic Preservation.

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November 28, 2017

PRESS RELEASE

Missouri Main Street Connection Receives Grant from Missouri Humanities Council

The Missouri Humanities Council (MHC) has awarded a grant of \$10,000 to Missouri Main Street Connection, Inc. (MMSC) in support of the project "Telling the Missouri Story: 2018 Main Street Now Conference". The MHC is the only state-wide agency in Missouri devoted exclusively to humanities education for citizens of all ages. It has served as a state affiliate of the National Endowment for the Humanities since 1971.

MMSC is a state-wide program offering education and mentoring in downtown revitalization strategies using the Main Street Four-Point Approach® to revitalization as developed by the National Trust for Historic Preservation. The approach is a comprehensive methodology addressing all components of revitalization including organization, design, economic vitality and promotions, all within the context of historic preservation.

This project will support the 2018 Main Street Now conference hosted by MMSC in Kansas City on March 26-28, 2018. The focus will be highlighting projects in Missouri communities that have engaged citizens and visitors to learn about the culture of their community and Missouri through mobile workshops and educational sessions. The program will be valuable to attendees from across the nation, as they will not only learn about the heritage of Missouri and its communities, but also gather knowledge of how to utilize heritage education within their own community.

For more information about MMSC and this project, please contact State Director Gayla Roten at glroten@momainstreet.org or 417-334-3014. To learn more about the 2018 Main Street Now Conference and how to register, visit www.momainstreet.org/2018msn.

For more information about the grants program of the Missouri Humanities Council, call 314-781-9660 or 800-357-0909 or write to the MHC at 543 Hanley Industrial Court, Suite 205, St. Louis, Missouri 63144-1905.

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PO Box 1066, Branson Missouri 65615 • 417-334-3014 • glroten@momainstreet.org • www.momainstreet.org