



## Missouri Main Street Connection 2014 Year In Review

| 2006 – 2014 Reinvestment Statistics  | Net Numbers                       |
|--|-----------------------------------|
| <b>Full Time Jobs Created</b>  | 2,605                             |
| <b>Return on the investment - \$122 to create one new job with appropriations from DED</b>           |                                   |
| <b>New Business Created</b>  | 432                               |
| <b>\$ Public Investment</b>  | \$127.9 Million                   |
| <b>\$ Private Investment</b>   | \$668 Million                     |
| <b>Return on the investment - \$1,857 in private investment for every dollar appropriated by DED</b> |                                   |
| <b>Volunteer Hours Contributed</b>   | 245,235<br>\$5.2 Million in Value |
| Information was collected from top 3 tiers.  |                                   |

### MMSC Revitalization Services Provided to Missouri communities in 2014:

- Quarterly Training held in Warrensburg
- Quarterly Training held in Fayette
- Managers' Training held in Warrensburg and Fayette
- Missouri Main Street Showcase in Jefferson City
- Gayla Roten, MMSC Director and Board of Directors Steven Hoffman & Bridgette Kelch attended and facilitated sessions at National Main Street Conference in Detroit.
  - 2 days of training for Coordinating Programs before the conference began
  - MMSC held networking events & Missouri State Dinner
  - 33 attended the National Conference

### MMSC Provided Organizational, Tech Visits & Accreditation Reviews To:

- Clinton
- Liberty
- Sedalia
- Chillicothe

- Washington
- Warrensburg
- Lee's Summit
- Excelsior Springs
- Blue Springs

**MMSC Staff Provided 4 Affiliate Grant Workshops:**

41 Communities attended Affiliate Grant Workshops with attendance of 71 individuals.

- Jefferson City
- Union
- Albany
- St. Louis

**Direct Services Provided:**

MMSC Staff Provided Affiliate Visits To:

- California – Organizational Visit X 2
- Holden – Organizational Visit X 2
- Fayette – Work Plan Development
- Canton – Town Hall Meeting/Action Planning Development
- Marceline – Program Start Up/Town Hall Meeting/Action Planning Development
- Grandview – Program Start Up
- Kearney – Program Start Up/Town Hall/Action Planning
- Lexington – Program Start Up/Visioning
- Odessa – Program Start Up/Visioning
- Maryville – Start Up
- Jackson – Start Up

**MMSC Staff Provided On-site Consultations & Organizational Visits to:**

- Moberly
- Joplin
- Bolivar
- Sedalia
- Washington
- Chillicothe
- Lee's Summit
- Excelsior Springs
- Cape Girardeau
- Ste. Genevieve

**The 6<sup>th</sup> Annual Downtown Revitalization Conference in St. Louis:**

- 244 Attended Conference

- 121 Attended Awards Banquet
- 42 New Attendees
- 8 New Communities Attended
- 25 Educational Sessions
- 6 Educational Tours
- 15 Sponsors
- 11 Exhibitors

**Direct Services Provided to the Communities:**

- “NEW” Main Street Summit Program Established in 2014
- “NEW” Main Street Showcase Established in 2014
- 166 Days in 2014 – Staff worked on-site in the communities
- Received State Coordinating Program Designation from National Main Street Center

**Missouri Main Street Measurable Goals 2014:**

- \$13,325 Raised from Individual Partnerships for the Program
- Applied for Grants - \$133,781
- Completed Raising NAP Contributions - \$125,000
- Reached a High of 171 People attending MMSC Workshop
- Accepted 8 Communities into the Affiliate Grant Program
- Provided New Directors Training