

ACTIVATION OF STORE FRONT GRANTS

EMPOWERING
Community Revitalization



TWO \$2,500 grants will be awarded to two communities for storefront activation.

Plus \$1,000 architectural fee's of storefront design will be included.

Total = \$3,500

Community Match: Volunteer Hours & Partnerships Built

The goal for the recipient community is to transform an empty storefront and showcase an idea for a new business that is needed in the community.



This project will encourage two recipient communities to enhance a vacant storefront in their district with temporary visual treatments such as window displays, art, and promotional campaigns to generate excitement for the possibilities the space could hold as well as showcase the great spaces available to entrepreneurs for their businesses. The installation plan will be in place for 18 months. During this time the storefront will be activated through various ways including pop-up businesses, open houses, maker spaces, etc.



October 14 - Letter of Intent Due

November 19 - Mandatory Training at MMSC Office in Branson. This training will dive into market driven data to determine what type of business the community can support

January 6 - Applications Due

January 13 - Grants will be awarded

February 28 - Storefront installations completed and next 18 months spent activating and engaging the space.

FOR MORE
INFORMATION VIST:
MOMAINSTREET.ORG



Certain project costs have been underwritten by the Missouri Department of Economic Development, Neighborhood Assistance Program and USDA Rural Development.

This institution is an equal opportunity provider and employer.