

The Latest News For You

EMPOWERING

*Community  
Revitalization*



MISSOURI  
MAIN STREET  
CONNECTION

## EMBRACING BUILDING REHABILITATIONS AND DEVELOPMENT WHILE EDUCATING LOCAL INVESTORS ON PRESERVATION TOOLS



**November 8, 2019 | 9 am - 4:30 pm**

Moberly Municipal Auditorium

109 N. Clark Street

Moberly, MO 65270

Nearly everyone has a much-needed redevelopment project, big or small, in their downtown district. Learn ways to match those preservation projects with local investment and tools that will contribute to the development in your community. This session will take you through the steps of local development including how to identify and implement historic preservation projects for adaptive reuse of historic properties, possible tax credit projects, funding options, historic preservation grants, creative matches, and more. Presenters will have case studies to show the process and help find creative solutions to problems and concerns. They will also share successes, tips, and tools to help you avoid some of the pitfalls of historic preservation. Understand redevelopment

using state historic tax credits and how Missouri not-for-profits and local governments can redevelop historic buildings using state tax credits. These are all important aspects of creating an environment that promotes redevelopment. The last hour of this session will be a panel discussion with all presenters – come prepared to ask questions about your own building preservation needs.



This quarterly workshop is AIA CES Approved for the AIA Continuing Education System ( CESs) for American Institute of Architects (AIA) in the amount of five credits.

[Register Online Here](#)

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## Please Help Us Welcome Missouri's Newest Executive Directors



Tyler King  
Downtown Washington



Liz Haynes  
Old Town Cape

Downtown Washington has hired Tyler King for the position of Executive Director. Tyler has lived in the downtown area for three years. He says that he will enjoy the interaction with so many people in the community. King said, "We have such a unique downtown area that is so fun to live, work, and play in, and I want others

who haven't experienced that opportunity to have the chance to do so." Tyler admired his grandfather Donald King, who he would have loved to have added to the Board of Directors. He passed away seven years ago, but instilled life long lessons into his grandson. A fun fact about Tyler is that he is a world traveler!

Old Town Cape has hired Liz Haynes for the Executive Director position. Liz said, "We have an enormous opportunity to build on the wonderful foundation that Marla, the staff, and Board built as we embark on the next chapter of the organization." Liz has a background in fundraising and looks forward to engaging new investors while increasing the level of support from current investors. If Liz could add anyone to the Board of Directors, she chose Bill Gates. Liz said his wealth, business acumen, and network would be a great asset. She knows that once he gets involved with Old Town Cape, he would instantly fall in love with the historic small town charm. A fun fact about Liz is that she loves theater! She has performed in community theater in St. Louis and is planning to jump into the theater scene in Cape Girardeau.

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## **GRANT OPPORTUNITY: Activation Of Storefront Grants**



**Two \$2,500 grants will be awarded to two communities for storefront activation. In addition, each community will receive \$1,000 toward architectural fee's of storefront design.**

**Total = \$3,500**

**Community Match: Volunteer Hours & Partnerships Built**

**The goal for the recipient community is to transform an empty storefront and showcase an idea for a new business that is needed in the community. The recipient community must currently have a contract with MMSC to apply for this grant.**

## Downtown Lee's Summit Named One Of The Great Neighborhoods In America



Congratulations to Downtown Lee's Summit for being nationally recognized on the American Planning Association's 2019 list of Great Places in America! Downtown Lee's Summit sets the standard for creating a sense of place with cultural and historical interest. Missouri Main Street Connection is proud of this great achievement and your success over the past thirty years.

[Read more about the award here.](#)

## Main Street Board's Most Important Function - Planning



A Main Street Board of Directors has many functions. In fact, Missouri Main Street has outlined 10 roles and responsibilities of the Board of Directors. Most deal with the resources of the organization: people, partners, and dollars. The first step in determining the resources needed to accomplish the work of the Main Street organization deals with planning and the planning vehicle of Main Street is the action plan. Before we create the action plan, the Board must establish the transformation strategies for downtown. What is the organization going to focus on over the next 1-3 years? What are the Main Street Four-Point Committees going to focus on to impact the downtown revitalization efforts? This process isn't accomplished in one meeting or two. It is important to spend approximately 6 months on the planning process. The various parts are led by either the Board of Directors or the committees as we move through the process.



We don't build a house without blueprints, so why try to create lasting change in your downtown without an action plan? If we try to build that house without

blueprints, it will likely take longer and cost more. Certain tasks must come before others and the same applies to Main Street. The process of creating action plans is vital to committee cohesion. The committee that creates an action plan together, accomplishes an action together. The process creates buy-in from volunteers and helps ensure success. Each project or initiative should also have a leadership development goal. Allowing volunteers to lead a project or head up an initiative is a great way to empower future leaders for the organization. If you need help with your next board planning session, Missouri Main Street can help. Take a look at the new **Service Directory** for options.

## We want to thank these partners for their investment in Missouri Main Street for the month of September.

### Blue Springs Downtown Alive! Downtown Lee's Summit Main Street

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[2019 Calendar Of Events](#)

Visit our Website

Missouri Main Street Connection | 417-334-3014 | [info@momainstreet.org](mailto:info@momainstreet.org) | [momainstreet.org](http://momainstreet.org)

STAY CONNECTED



Missouri Main Street Connection is a statewide, 501c3, not-for-profit organization committed to fostering renewed vitality and sustainability in historic commercial districts across the state of Missouri.