

Free Resources!



MISSOURI  
MAIN STREET  
CONNECTION

# — 4 Ways to — CONNECT

Missouri Main Street Connection is dedicated to supporting our Main Street organizations and districts through the COVID-19 pandemic. We believe that local Main Street organizations play a vital role in helping small businesses through this trying time, and we are committed to providing resources to help in that effort. Missouri Main Street Connection is aiming to equip businesses and organizations with necessary tools in this changing economic landscape.

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## ONLINE RESOURCE OUTLET

We have developed an online resource outlet on our website for quick access on tips, instructions, and resources for businesses and Main Street organizations to assist through this time. We will update it as often as necessary to keep it current.

[www.momainstreet.org/COVID19-RESOURCES](http://www.momainstreet.org/COVID19-RESOURCES)

2

## MORNINGS ON MAIN

MMSC will host weekly Wednesday webinars at 8:30 am to establish resources to help our communities and businesses on a variety of topics. Titles will change weekly and examples include “Creating an Online Presence to SELL!” and “Communication Is Key!” with more to be announced. More details on our website:

[www.momainstreet.org/upcoming-trainings](http://www.momainstreet.org/upcoming-trainings)

3

## WE CARE CALLS

We are establishing weekly calls with Main Street Directors around the state every Tuesday to network on what outreach, trainings, etc. is working in individual communities.

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## FACEBOOK PLATFORM

We have also created a Facebook group “Downtown Chat” so that anyone can ask questions, share resources and ideas, and look for support during this crisis.

[Learn more here.](#)

**MoMainStreet.org**

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