

The Latest News For You

EMPOWERING

*Community  
Revitalization*



MISSOURI  
MAIN STREET  
CONNECTION

## MMSC is Equipping Businesses & Communities Through These Changing Times

Free  
Resources!



MISSOURI  
MAIN STREET  
CONNECTION

# — 4 Ways to — CONNECT

Missouri Main Street Connection is dedicated to supporting our Main Street organizations and districts through the COVID-19 pandemic. We believe that local Main Street organizations play a vital role in helping small businesses through this trying time, and we are committed to providing resources to help in that effort. Missouri Main Street Connection is aiming to equip businesses and organizations with necessary tools in this changing economic landscape.

1

### ONLINE RESOURCE OUTLET

We have developed an online resource outlet on our website for quick access on tips, instructions, and resources for businesses and Main Street organizations to assist through this time. We will update it as often as necessary to keep it current.

[www.momainstreet.org/COVID19-RESOURCES](http://www.momainstreet.org/COVID19-RESOURCES)

2

### MORNINGS ON MAIN

MMSC will host weekly Wednesday webinars at 8:30 am to establish resources to help our communities and businesses on a variety of topics. Titles will change weekly and examples include "Creating an Online Presence to SELL!" and "Communication Is Key!" with more to be announced. More details on our website:

[www.momainstreet.org/upcoming-trainings](http://www.momainstreet.org/upcoming-trainings)

3

### WE CARE CALLS

We are establishing weekly calls with Main Street Directors around the state every Tuesday to network on what outreach, trainings, etc. is working in individual communities.

4

### FACEBOOK PLATFORM

We have also created a Facebook group "Downtown Chat" so that anyone can ask questions, share resources and ideas, and look for support during this crisis.

[Learn more here.](#)

**MoMainStreet.org**

P.O. Box 1066 Branson, MO 65615 | 417-334-3014

[MissouriMainStreetConnection](#) | [@momainstreet](#)

[Online Resources](#)

[Sign Up Here](#)

[Downtown Chat](#)

Our hearts go out to those individuals, businesses, and communities that are affected by COVID-19. We want to assure you that we are here as a resource for your local, small businesses and your Main Street organization as we work through the effects COVID-19 has on our community. We have discontinued all travel for MMSC staff and consultants through the end of April and will reevaluate as we keep a close eye on the state and federal guidelines while maneuvering through this new unknown. You are part of an amazing network and we will be stronger together.

# COVID-19 RESOURCES

The COVID-19 Resources page on our website is dedicated to resources for Main Street organizations, small businesses, community organizations, etc. with information as it becomes available and as the situation unfolds. If you come across any good resources that we should share, please send them to [info@momainstreet.org](mailto:info@momainstreet.org).

## MMSC Is Looking For Good News!



GETPLUGGEDINDOWNTOWN.COM

We know that you are in the midst of COVID-19, but Missouri Main Street Connection knows Missouri communities still have good news to share!

Missouri Main Street Connection is seeking award nominations for the 2020 Annual Downtown Revitalization Conference until May 1, 2020.

Winners will be announced at the Evening of Excellence Awards Ceremony & Dinner on July 30, 2020. The award nominations are an opportunity for YOU to honor the people, projects, and activities that are outstanding achievements in your community.

[Call For Award Nominations](#)

[Registration Is Open](#)

## My Community Matters On Hiatus During COVID-19

During the COVID-19 pandemic, visits and services to the 10 communities under the My Community Matters grant program are on hold out of safety to community members and Missouri Main Street staff. The Missouri Main Street staff and consultants are working on a plan to engage the stakeholders within the My Community Matters communities during this time of reduced travel. Plans are being developed for engagement via on-line tools and activities that don't involve people gathering in



person. Once the travel restrictions are lifted and it is safe to travel again, in-community services will resume wholeheartedly.



The services that Missouri Main Street Connection offer are now more important than ever. We are offering the Community Empowerment Grant Workshop virtually as a webinar. You are able to view on a tablet, computer, smartphone, or dial in on your phone to listen to the conversation if your internet access is limited. You can submit questions during the webinar or ahead of time by email to [Ben@momainstreet.org](mailto:Ben@momainstreet.org)

What could a 60/40 matching grant do for your historic commercial district? Any Missouri community interested in assistance to establish a Main Street organization or Downtown Revitalization program should attend this workshop. Only 7 grant awards will be available in 2020. Don't let this opportunity pass you by. All potential applicants must attend one Community Empowerment Grant Workshop. The grant workshop will explain the Main Street philosophy of revitalization and demonstrate the grant application criteria, materials, and process. You will hear from a Main Street professional from 12 -1PM.

May 7th Webinar | 10AM - 1PM

This workshop is FREE, but RSVP is required.

All materials will be emailed to attendees prior to the webinar beginning.

[Download The Workshop  
Flyer](#)

[Register Here](#)

**We want to thank these partners for their investment  
in Missouri Main Street for the month of March.**

**City of Lebanon**



**City of Perryville  
Clinton Main Street  
Concordia Main Street  
Downtown Odessa, Inc.  
Independence Square Association  
Rockaway Main Street**

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## **We Value Your Opinion**

We are constantly trying to improve our newsletter to bring you content that your communities and organizations need. We value your feedback and would appreciate you taking time to answer these questions. Thank you!

[Survey](#)

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[Visit our Website](#)

Missouri Main Street Connection | 417-334-3014 | [info@momainstreet.org](mailto:info@momainstreet.org) | [momainstreet.org](http://momainstreet.org)

**STAY CONNECTED**



Missouri Main Street Connection is a statewide, 501c3, not-for-profit organization committed to fostering renewed vitality and sustainability in historic commercial districts across the state of Missouri.